



E-business Day

January 17, 2002

9:30 a.m. to 1:00 p.m.

- 8:30 a.m.-9:00 a.m. **Breakfast (by invite)**
710 TNRB
- 9:30 a.m.-10:45 a.m. **Keynote Speaker: Kent Murdock, CEO, O.C. Tanner**
"Opportunity and Peril: The Experience of Navigating e-Business Development"
151 TNRB
- 11:00 a.m.-12:15 p.m. **Breakout Presentations by 3 Featured Companies**
- "E-Business and Strategy"** Louise O'Brien, VP
for Enterprise Marketing, Dell
260 TNRB
 - "Biometrics: Applications for the Information Industry"** John S. Fuller, Director, Vanteon
151 TNRB
 - "XBRL: The Coming Tidal Wave"** Richard Dance, President, SoftResources
251 TNRB
- 12:20 p.m.-1:00 p.m. **Lunch and Drawings**
First Floor Atrium
- 1:00 p.m.-2:00 p.m. **Feedback and Executive Focus Group**
316 TNRB